

Cobb Vantress Awards Achievements in Zimbabwe

Donnie Smith, CEO of Tyson Foods Presents Irvine's Zimbabwe Awards

March 6, 2014 SILOAM SPRINGS, Arkansas, USA: Some of the major achievements of the Cobb-Vantress, Inc. distributor Irvine's Zimbabwe in a successful 2013 were outlined by the chairman, David Irvine, at the company's annual party in Harare in appreciation of the custom and support of various stakeholders.

Chief among these achievements were the construction of air and light tight rearing houses for broiler breeders, expansion of the commercial hatchery to one million chicks per week and the start of work to build a new 25 tonnes / hour feed mill expected to be complete by third quarter of 2014.

Irvine gave a warm welcome to Donnie Smith, chief executive officer of Tyson Foods, also James Young, Tyson group vice president of international, and Roy Mutimer, general manager of Cobb Europe.

He spoke of the close association with Abilio Antunes from Mozambique whose relationship with Irvine's dates back to 1968 when he bought his first stock of Cobb parents. Abilio is now the largest chicken producer in Mozambique.

Irvine put emphasis on the value that Irvine's Zimbabwe place on building successful long-term relationships with customers and suppliers, and referred to Irvine's association with Cobb lasting 51 years.

Cobb-Vantress, Inc. is a poultry research and development company engaged in the production, improvement and sale of broiler breeding stock. Cobb is the world's oldest pedigree broiler breeding company. Since 1916 Cobb has grown into one of the world's leading suppliers of broiler breeding stock with distribution in 100 countries. Cobb has contributed to the dynamic efficiency and growth of an industry that has transformed chicken into an economically affordable healthy protein source for many of the world's almost seven billion people.

Source: Cobb-Vantress Inc. www.cobb-vantress.com



Presentation of Frozen Chicken and Table Egg Retailer of the Year Award. Left to right: Misi Makuzwa, Irvine's marketing manager, Donnie Smith, Dion Yatris, owner of Spar Mutare, and George Economou, Irvine's commercial director.